

Press Release

19 April 2024

DTM 2024: KNAUS sponsor of Emil Frey Racing

- KNAUS is the new sponsor of Emil Frey Racing
- Ferrari 296 GT3 bears the swallows logo
- Racing driver Jack Aitken is at the wheel
- Season starts on 26 April in Oschersleben

Jandelsbrunn, 19 April 2024. Hardly any other form of sport has noted such an increase in interest over the last few years as the popular GT3 race series. KNAUS will be there as the main sponsor of the long-established team Emil Frey Racing for the 2024 DTM season, which starts in Oschersleben on 26 April. The team, based in Safenwil, Switzerland, has over twelve years of experience racing in this category.

With the Ferrari 296 GT3, the team is using one of the most high-profile racing cars available today. The top Italian sports car has 608 hp and a torque of 712 Nm on its turbo-charged V6 engine, giving it every chance of finishing on top of the podium. Its performance gives it every opportunity of seamlessly continuing Ferrari's history of major successes in motor sport.

28-year-old Jack Aitken will take his place at the wheel. The British driver has been involved in motor sport since the age of seven. He first became active in Formula sport in 2012 and even started in Formula 1 four years ago. His DTM Ferrari will bear the prominent KNAUS lettering. Aitken will race with the start number 14 - which is the lucky number of team boss Lorenz Frey-Hilti.

For Lorenz Frey-Hilti, it was important that the perspectives from this new partnership between Emil Frey Racing and KNAUS were very much in alignment. He emphasises: "We are delighted that KNAUS has become a partner of Emil Frey Racing and also shares exactly the same values as us." He then noted what both have in common: "Just like ourselves, KNAUS focuses on quality and passion, on tradition and state-of-the-art technology. I am looking forward to plenty of shared success with KNAUS this year."

This was underlined by Board member Gerd Adamietzki (CSO), responsible for sales at Knaus Tabbert AG: “KNAUS cannot wait for the start of the DTM season together with Emil Frey Racing. Our Ferrari 296 GT3 is not only fast, but the KNAUS swallows make it striking and distinctive. I’d like to wish our driver, Jack Aitken, the best of luck in all his races.”

The DTM races for the 2024 season take place on eight different weekends. Six of the events take place on German tracks, whilst one takes place in the Netherlands, and one in Austria:

26 - 28/04/2024 Motorsport Arena Oschersleben

24 - 26/05/2024 Lausitzring

07 - 09/06/2024 Circuit Zandvoort (Netherlands)

05 - 07/07/2024 Norisring

16 - 18/08/2024 Nürburgring

06 - 08/09/2024 Sachsenring

27 - 29/09/2024 Red Bull Ring (Austria)

18 - 20/10/2024 Hockenheimring

Further information about KNAUS, Emil Frey Racing and the 2024 DTM season can be found via the following links:

www.knaus.com, www.emilfreyracing.com, www.dtm.com

When it comes to motor sport, Knaus Tabbert AG is not just a sponsor of the DTM. A Mercedes AMG GT3 in the distinctive WEINSBERG OWN livery will once again take a place on the starting line in 2024.

#1 <https://drive.google.com/file/d/11kGvi3z8q8X22tSUrAKzWEDMgAB-Gb4M/view?usp=sharing>

#2 <https://drive.google.com/file/d/11k2yuy2vaWjBTkoNZM00IgfFOqJQD3JU/view?usp=sharing>

BUs

KNAUS supports Emil Frey Racing in the 2024 DTM season: The Ferrari 296 GT3 takes to the start line with the number 14

This Ferrari 296 GT3 will compete in the 2024 DTM season with a prominent KNAUS logo

About Knaus Tabbert

Knaus Tabbert AG is a leading manufacturer of leisure vehicles in Europe. The company's headquarters are located in Jandelsbrunn, Germany. Its other locations can be found in Mottgers and Schlüsselfeld in Germany and in Nagyoroszi in Hungary. The company has been listed in the Prime Standard segment of the Frankfurt Stock Exchange (ISIN: DE000A2YN504) since September 2020. In 2023, it generated sales of almost EUR 1.4 million with its KNAUS, TABBERT, T@B, WEINSBERG, MORELO brands and the RENT AND TRAVEL digital rental brand, had over 4000 employees and produced more than 30,000 leisure vehicles. More information: www.knaustabbert.de

Media Relations

Stefan V. Diehl
Knaus Tabbert AG
Helmut-Knaus-Str. 1
D-94118 Jandelsbrunn
Phone: +49 8583 21 - 300
Fax: +49 8583 21 - 550
Email: s.diehl@knaustabbert.de

Lily Passberger
Knaus Tabbert AG
Helmut-Knaus-Str. 1
D-94118 Jandelsbrunn
Tel.: +49 8583 21 - 355
Fax: +49 8583 21 - 550
Email: l.passberger@knaustabbert.de